

Palatka Daily News

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M. M. VICKERS - Business Manager
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WESTERN ADVERTISING REPRESENTATIVE
Robert E. Ward, 5 S. Wabash Avenue
Chicago, Ill.
EASTERN ADVERTISING REPRESENTATIVE
Robert E. Ward, 225 Fifth Avenue
New York City

Telephone - 195

TOURIST ILLUSION
Pussyfoot Johnson, the prohibition enthusiast and missionary, is out in India preaching his beloved cause. He has been hurrying about over that immense country with its three hundred million population and ancient Oriental ways, slightly modified by English control, and now announces that prohibition could easily be enforced if only the English rulers would decide to impose it. He has arrived at this optimistic conviction after six weeks of experience and observation.

There is perhaps no illusion more perfect than that which takes possession of the tourist in a strange land, as soon as he has made a rapid transit from one high place to another for a few weeks. Even a few days suffices for many. He believes he has caught the verities of the situation, understands the people, comprehends the whys and wherefores, and is in a position to tell the folks back home with final authority all about this foreign people. He even feels qualified to tell the people he has visited how to order their affairs much better—chiefly by the simple method of dropping their peculiar senseless ways and adopting those of the "home folks" aforesaid. It is a rare and richly experienced traveler that becomes slowly emancipated from the subtle grip of that illusion. Evidently Mr. Johnson has not.

Perhaps the enforcement of prohibition throughout ancient India might be easy. It is not the truth or falsity of that proposition that we set out to comment upon, but the perfection of tourist illusion exhibited by Mr. Johnson. It is difficult to recall a more striking example. A six-weeks' glance is sufficient for him—and for the comprehension of India! That strange land of many human breeds, religions, tongues, and histories—a land no American could hope to learn and comprehend; even in some one district, for many years, if ever! Wise Englishmen that have lived there for years are not sure where reliable knowledge of India ends and baffled ignorance begins, yet Mr. Johnson is quite confident, after six weeks, that a public policy would be easy in India that in every other country is the despair of rulers.

Perfect and happy illusion! Oft have we in the South suffered from the effects of tourist illusion. Our people, our institutions, our ways, our shortcomings, our pathetic need of reform in respect of sundry evil conditions, have many a time and oft been the subject matter of tourist illusion. We know all about it. Reliable and authoritative accounts of us, well-based opinions and impressive descriptions have helped to fill gages of more or less ephemeral literature for the enlightenment or financial exploitation of other people—and some of us get hold of it to recognize at once, not ourselves, but tourist illusion. There is probably no cure for it. It is too delightfully flattering. Often it is too profitable in cold cash. Tourist illusion may be smiled at, when others elsewhere are the theme, and must be patiently tolerated when we ourselves happen to be its theme.

LOUIS KALBFELD A SILENT DRAMA

Louis Kalbfeld, went to Chicago yesterday. That's all he had to say and for an advertising man that is no speech at all.

Now had he said that he received a wire congratulating him on his selection by popular choice out of all the independent moving picture exhibitors in Florida, Georgia, Alabama, North and South Carolina, as the delegate to the Chicago convention of the Associated First National Pictures; that this association's membership was in most every city in the United States; that it brought pictures edict from Ince, Sennett, Griffith, and such; that Charlie Chaplin, Jackey Coogan, the Talmadge sisters, Marguerite Clark, Buster Keaton, Charles Ray, Richard Barthelmess were a few of the stars on their list; that England was sending a delegation to investigate the First National Franchise Plan; that several of these stars will be at the every 12 months is 781,000.

convention; that he was elected President of the Southern Poster Advertising Service Association in May at the Knoxville convention; that Senator Edge, former Governor of New Jersey was one of his friends congratulating him on his selection as a delegate and that the Senator was an advertising agency proprietor—we say had he said these things—well, then he would not have been the Kalbfeld we know, yet these are the facts. How do we know? Why we are gathering news daily.

Mr. Kalbfeld has taken with him a supply of Palatka booklets to try and induce others to do as he does—believe in Palatka. When he tells his friends about Palatka next week at the Drake Hotel he may induce some of the English visitors to take out newspapers. We hope he tells them more than he told us. We admire the silent drama but only on the screen.

WE MUST SAVE THE O. V.

We hope before the 28th of this month to further establish the causes for the interference with the operation of the O. V. railroad. We hope our hopes will reach the eyes of those whom we expect to unsparringly condemn, and we further have no hesitancy in saying their holdings in Florida are considerable.

We never assert, if only suspicion arouses us. We suspect now. We never hesitate to change opinion if we are wrong. We never refuse our columns to either side of a question, but some Palatka know our editorial columns cannot be influenced against justice and fair play.

We speak of October 28 because on that day the O. V. railroad receiver's certificates may be issued. If they are we hope the road may be serviceably operated. There may be cause for criticism of the road's management. We do not know. We are not particularly interested. That's a correctible incidental. If, however, an attempt is furthered to "junk" the O. V. we are determined to invoke the "Act to Regulate Commerce," which under our interpretation was promulgated to do more than approve increases and decreases in tariff rates. We speak for Palatka and the communities along the O. V., the latter established there under one false hope of "freedom" and the former a unit to make promise and performance synonymous.

The road to normalcy is paved with good intentions.

You can also judge a man by the borrowed pencils he keeps.

The falling of night seldom breaks anything except the Volstead law.

There is nothing in a modern novel to alarm and startle you except the grammar.

Some of the conference delegates will bare their hearts, and some will bear watching.

The Volstead law has knocked out about everything except the law of supply and demand.

Statistics concerning the cars owned by farmers teach us that money makes the mare grow obsolete.

You can say one thing for government by the people. It tends to develop a sense of humor.

Every loyal Irishman should study English and prepare himself to debate his country's wrongs.

Very likely the paragraphs in Noah's time had a bully time while he was working on the ark.

Every once in a while you see a farmer who has no ambition to move to town and run a filling station.

A poet says communion with the stars purifies our thoughts. Is the gentleman speaking of movie stars?

A writer says women legislators will pass laws making life unbearable for men. He sounds like a married man.

There is seldom anything of interest in a country newspaper. They have so few picturesque killings in the country.

About the only means of showing class in a small town is to take opera glasses when attending a free medicine show.

An electron is the smallest thing in the world except the man who puts his property in his wife's name to dodge his debts.

A mob doubtless feel that its Constitutional rights are being invaded when a stubborn sheriff refuses to give up the prisoner.

A New York butcher who cut off his thumb went out of business. He probably saw no chance to succeed without a thumb to weigh with the meat.

The number of revolutions made by the escapement wheel of a watch of these stars will be at the every 12 months is 781,000.

IN THE CHURCHES.

St. James Methodist Church.

Preaching at 11 a. m. and 7:30 p. m., by the pastor. Morning subject, "Who Will Stand in the Gap?" Evening subject, "Wonders of Creation." The pupils of the high school have a special invitation to attend this service.

Sunday school at 9:45 a. m. Junior church at 2:45 p. m. Epworth League at 6:45 p. m. Bible study Wednesday at 7:30 p. m. Lesson fourth chapter of John. This church offers its friendship and fellowship to all.

J. D. Sibert, Pastor.

FIRST BAPTIST CHURCH

9:45 a. m. Sunday School, J. F. Blake, superintendent.
11 a. m. Subject: "Growing up to Manhood."
6:30 p. m. B.Y.P.U., with H. C. Edwards, president.
7:30 p. m. Subject: "Taking a Walk With God."

Wednesday, prayer meeting.

J. F. SAVELL, Pastor.

PASSING OF JOHN CAMERON

The subject of this brief sketch was born about 60 years ago in Steffville, Canada, coming to the states after attaining to his majority. He began his business career in Buffalo, N. Y., and was a jeweler by trade. Finding the climate of the North too rigorous in winter, he sought a milder atmosphere and decided to locate in Florida, where he has lived for the past twenty years. He was united in marriage in 1909 to Miss Lola Parish of Lake Butler, Fla. Two sons survive him, John Joseph and Gid Parish, aged respectively, five and ten years.

Mr. Cameron came to this city from Titusville, Fla., several years ago, plying his trade on Lemon street up to the time that he was called to go hence. His health seemed somewhat broken the past few months, though he continued steadily at work until within a few weeks of his decease. In the early morning of October 6th, before the dawning of the day, the light of this present life went out and the spirit of the man returned to God who gave it. The body was taken to Lake Butler for interment, the funeral services being conducted by the Rev. Mr. Proctor in the presence of a large congregation. The floral offerings were many and beautiful. Covered with these, all that was mortal of the loved one and friend, was left to rest until "the dawn and the shadows flee away."

Of sturdy Presbyterian stock, the name Cameron is identified with the Covenanters of Scotland, whose testimony to the truth was sealed with their blood.

A good citizen has gone from among us, a man of quiet and unobtrusive demeanor. A faithful friend has taken his departure. A kind and loving husband and father, looking well to the ways of providing for the temporal wants of those committed to his keeping, has said farewell.

SURE THEY KNOW

There is a merchant in our town Who thinks he's wondrous wise; He scoffs at those who spend hard cash Their goods to advertise.

He mocks the ad man to his face. "You're talkin' through your hat, 'Cause everybody everywhere Knows where my store is 'at!"

Of course, most people vaguely know That Jones conducts a store— Out of the beaten path where goes The cream of trade so more.

But what he sells in his small place, What goods he has on shelf They cannot say, because old Jones Keeps that all to himself!

And that is why the blinded man Has troubles now, and woe, And why his sales are less than they were Some twenty years ago.

Sure, everybody knows where Jones Sits, glum in his easy chair. They also know where the graveyard is, But they are not flocking there! —Retail Public Ledger.

BAND PLANS SPLENDID CONCERT FOR TOMORROW

Director Shearouse has arranged a splendid program for the band concert on the Court House square for

The widow and the fatherless may find refuge as they rest beneath the shadow of His wings, for the Lord said, I will never leave thee nor forsake thee.

CONVENIENT SCHEDULE TO JACKSONVILLE ON PILOT BOAT

The Palatka-Jacksonville Steamboat Line has inaugurated a schedule to and from Jacksonville by the Pilot Boat that will be a great convenience to Palatkans desiring to make the daylight trip. The boat will leave Palatka at 9 a. m. on Tuesdays, Thursdays and Saturdays and return at 3 p. m. on Mondays, Wednesdays and Fridays. Meals will be served on board.

CHICHESTER'S PILLS

THE DIAMOND BRAND
Ladies! Ask your Druggist for Chichester's Diamond Brand Pills in Red and Gold wrapper. They are sold everywhere. Take one or two. They will cure you. No other pills will do so much for you. Sold by Druggists Everywhere.

LAST NIGHT'S WINNERS IN

Payne's Suit Club

46

Sam Ross

AND

65

J. M. Benard

TRICYCLES AT

THE LATEST

COCHRANE'S



Palatka: Mon., Tues., and Wed.

R. L. KNOX
Optometrist and
Manufacturing Optician
Over City Drug Store
Eyes Tested, Frames
Fitted, Lense Ground
Palatka and DeLand let the sign of the eye.

DeLand: Thurs., Fri., and Sat.

HAVE YOU HEARD THE NEW EDISON

AT

COCHRANES

tomorrow afternoon at 3:30 o'clock and all music lovers are cordially invited to be present. Following is the program:
March, "Washington Post," Sousa
Overture, "The Sky Pilot," Laurens
Popular Number, "The Rosary," Nevin
(By special request) Mr. Shearouse
Oriental Intermezzo, "Arabian
Knights," King
Bass Solo, "The Devil and the Deep
Blue Sea," King
(By special request) Mr. Rocco
Trombone Sinear, "Lassus Trombone"
Fillmore
March, "The Jublator," Kastowsky

Play Checkers?

Is it your move? Let us do it. We move anything.

Zorn's Transfer

Baggage, Furniture and General Hauling. Furniture Storage. Service our motto: Prices right. W. H. Zorn Phone 56

E. H. WEDGE PHOTOGRAPHER

Out of town Kodak finishing returned the same day received.

Florida East Coast RAILWAY

Flagler System
Departure of passenger trains from Palatka, Union Station, for East Palatka, daily:

No. 101-10:10 a. m. No. 103-1:40 p. m. No. 105-4:50 p. m. No. 107-5:55 p. m.
Arrival and departure of passenger trains at East Palatka Station.

SOUTHBOUND DAILY
No. 29-Miami Local 11:45 a. m. No. 85-Havana Special 5:15 p. m. No. 37-K. West Express 11:13 p. m.

NORTHBOUND DAILY
No. 38-K. West Express 6:10 a. m. No. 86-Havana Special 10:42 a. m. No. 30-Miami Local 5:15 p. m.

Trains 85 and 86, through, between New York and Key West, via A. C. L. north of Jacksonville; dining car service. Trains 37 and 38, through sleeper New York and Miami, S. A. L. north of Jacksonville.
J. D. RAHNER, G. P. A.

An air service line is contemplated for the diamond mines of South Africa. It is hoped that it will prove safer and quicker than messengers.

The remains of fossil elephants have been found in Texas. It seems to indicate that these animals roamed this country 500,000 years ago.

BUSINESS AND PROFESSIONAL DIRECTORY OF PALATKA

Name and address of every live Professional and Business man in the city in this column.

Reliable Ladies' Ready-to-Wear Smart Toggery for Women STYLE QUALITY ECONOMY

STOP AT THE
PUTNAM HOUSE
OPEN ALL THE YEAR
Rates \$1.00 Per day and up.

EAT AT
Joyner's Restaurant
H. T. JOYNER, Prop.
Meals 35c 612 Lemon St.

Meet me at
White's Pool Room
116 Lemon Street
The most popular place in town
Tables have all been recushioned.

Bardin's Machine Shop
Repairing All Kinds Machinery.
Boilers and Blacksmith Work
118 South Second Phone 339

Mattresses Made Over
Old Mattresses Made New
Work Guaranteed
Prices Right
Vego's Hair Mfg. Co.
Phone 432 6th Street

JOHN J. MURPHY
Real Estate

Browning's Barber Shop

29 Years of satisfactory service
"The Fountain of Youth."
G. ARTHUR BROWNING, Prop.

Howell Hotel

"On the River Front"
Most comfortable rooms in the city
Reasonable Rates
MRS. WM. JOHNSON, Prop's

American Shoe Shop

Will do your shoework right. Give us a trial.
S. L. NORRIS, Prop.
403 Lemon street.

Chero-Cola

THERE'S NONE SO GOOD

5c

Children's Haircutting a Specialty
Strictly First Class White Barbers

Putnam Barber Shop
214 Lemon Street
S. J. Denmark, Prop. - Palatka, Fla.

Now Equipped with New Lumined Cylinder
Latest Reduced Prices Now in Effect



See this 1921 THOR before you even think of buying any other washing machine

WHEN you buy a washing machine you want the one that will save more time than any other. This wonderful new Thor will save you an extra hour.

It is the fastest washing machine made. Also the most thorough, for it uses the same revolving, reversing cylinder washing method that gained for Thor the reputation as the Leader of the World. Over 600,000 Thors in use.

You also want the machine that gives longest service. One look at the sturdy construction of this machine will convince you. Even the ball bearing, swinging wringer is made entirely of metal.

\$10.00

Will bring it tomorrow

Don't wait another week for your Thor. Have it for your very next washday. Begin right now the saving in laundry expense which will pay for your machine over and over again.

Authorized Thor Dealer

SPENCER ELECTRIC COMPANY